

EXPERIENTIAL TOUR MANAGER

Tour Manager	ProMotion, Inc.	California Tour	Fall 2017
<i>NBA: Trophy Tour</i> , a 3-week tour promoting the NBA and Walmart partnership.			
Tour Manager	Highline Entertainment	Nationwide Tour	Spring 2017
<i>CHACO Footwear: Traveling Taquería Tour</i> , an 11-week music festival tour.			
Tour Manager	ProMotion, Inc.	Nationwide Tour	Fall 2016
<i>INVACARE: Rockin' Rollout Tour</i> , a 13-week business-to-business promotion.			
Tour Manager	LeadDog Marketing	Nationwide Tour	Fall 2014, 2015
<i>REI: Member Village Tour</i> , an 18-week member appreciation pilot program and 32-week follow-up tour.			
Tour Manager	ProMotion, Inc	Nationwide Tour	Spring 2014
<i>Fiskars: Discover the Difference Tour</i> , a 3-month program visiting 12 States in 12 weeks.			
Production Manager	On Board Experiential	West Coast Tour	2013
<i>Mrs. Meyer's Clean Day: Garden Fresh Tour</i> , an 8-month grass roots marketing campaign.			
Tour Manager	Havas-Impact	Nationwide Tour	Fall 2012
<i>CNN – Presidential Debate Tour</i> , a 10-week program coinciding with the 2012 Presidential Election.			
Tour Manager	ProMotion, Inc	Nationwide Tour	Summer 2012
<i>The Amazing Spiderman: Secrets Unmasked Tour</i> , a 12-week parking-lot program by Walmart and Sony.			

MARKETING & PROMOTIONS

Co-Owner	Jelly GoNuts	Boulder, CO	2013 – Present
Co-Owner/Operator of this boutique marketing company, serving several small-business clients.			
Marketing Manager	Laudisio	Boulder, CO	2008 – 2011
Created and managed all marketing efforts for this large restaurant in a competitive local market.			
Local Brand Ambassador	Various	Denver, CO	2012

HOTEL/RESTAURANT MANAGEMENT

Hotel/Restaurant Manager	Casa del Sol	Montañita, Ecuador	2010 – 2011
Hotel/Restaurant Manager	Coco Pando Resort	La Ceiba, Honduras	2010
Bar/Restaurant Manager	14th St. Bar and Grill	Boulder, CO	2005 – 2008
Restaurant Manager	Various	Ocean City, MD	1997 – 2004

TOUR MANAGEMENT SKILLS

- **DOT Trained:** Medical card, logbook experience, clean driving record
- **Large vehicle experience:** 30' cargo trailer, Freightliner box truck, Airstream trailer, Sprinter van, food truck
- **PR and Media events:** Comfortable handling various media, National and local news broadcasts
- **Client Relations:** Working closely with clients, including upper-level corporate management
- **Spacial organization:** efficiently packing delicate materials to maximize vehicular space
- **Staff management:** Brand Ambassadors, hired labor and sales representatives
- **Event Spaces:** Convention Centers, Music Festivals, Hotel Conference Rooms, Farmers Markets, Retail outlets
- **Technical skills:** film and video, sound equipment, lighting, printing platforms

OTHER SKILLS

- Proficient in **Adobe Creative Suite** (Photoshop, Illustrator and Dreamweaver)
- Creative as a **writer and graphic designer**
- **Handy** in basic construction, contracting, landscaping and design
- Understanding of basic **Spanish**
- Musically capable on a variety of instruments